

Curriculum Vitae

Surname:	TRAN TRONG
First Name:	LE
Date of Birth:	Mar 13 th , 1981
Academic Qualification:	The degree of Doctor of Philosophy in Cultural Studies The degree of Master of Arts Culturology The degree of Bachelor Culture The degree of Bachelor English
Venia Legendi (qualification to teach):	Certificate of Pedagogical skills for college and university lecturers
Further Qualifications:	International tour guide licence

At the Higher Education Institution (to be accredited) since:	Working for Van Hien University (VHU) since 2020
Level of Employment (part-time or full-time):	- Working for Lac Hong University since 2012 – 2017 (part-time) - Working for An Giang University in 2012 (part-time) - Working for HCMC University of Technology and Education (HCMUTE) since 2020 – 2021 (part-time) - Working for Van Hien University (VHU) since 2020 (full-time)
Teaching Focus:	- Tourism destination management - Gastronomic culture in tourism - Routes in tourism - Tour guiding skills - Cultural heritage in Viet Nam - Beliefs, customs, and festivals in Viet Nam - Ancient civilizations in Viet Nam
Interdisciplinary Aspects:	- Introduction to Tourism - Vietnamese cultural foundation - Heritage tourism management - Intercultural communication
Activities in the Areas:	
- Further Education	None
- Research	Having 10 publics
- Consultancy	- A guide to educational travel experiences in Vietnam for students from Nordic countries and Singapore. - Participating in the improvement of undergraduate programs for education quality accreditation according to MOET standards, AUN-QA standards.
How are personal research activities reflected in teaching activities?	Lessons and teaching methods are renewed frequently. There are many different kinds of exercises and learning activities in each class. Creative is one of mandatory requirements in all students' learning activities. And all learners' discussion must be explained on a scientific basis and must be showed personal opinions.

Work experience: - General - Activities as an Expert:	Having nearly 20 years' experience in tourism and teaching - Tour guide, 2005 – 2020 - Lecturer, 2012 – today Research on culture and tourism
Publications:	<ol style="list-style-type: none"> 1. Tran Trong Le. (2024). Fishing and aquaculture in the sea and island area of the west region of Hau river in cultural tourism development. In Multiple authors. <i>Vietnam's seas and islands: Exploitation process and development potential</i>. Ho Chi Minh City University of Social Sciences and Humanities Publishing House, pp. 175-187; ISBN 978-604-479-254-5. 2. Tran Trong Le. (2024). Literary and artistic resource in the western land of Hau river in cultural tourism development. In <i>Proceedings of the First National Conference on Social Sciences and Humanities</i>, 01/2024, Can Tho University Publishing House, pp. 621-628; ISBN 978-604-965-848-8. 3. Tran Trong Le. (2024). Zoo and botanical gardens in linkage of cultural tourism development in Ho Chi Minh City. In <i>Proceedings of the Scientific Workshop on Saigon Zoo and Botanical Gardens: Traditional Values and Development Prospects</i>, 03/2024, Ho Chi Minh City University of Social Sciences and Humanities Publishing House, pp. 340-353; ISBN 978-604-479-427-3. 4. Tran Trong Le. (2024). Tangible cultural resource in the western area of Hau river in sustainable tourism development. In <i>International scientific conference proceedings Enhancing cooperation to promote sustainable tourism in response to climate change, the fourth industrial revolution and artificial intelligence</i>, Nam Can Tho University; Can Tho University Publishing House, 4/2024, pp. 487 - 495. ISBN 978-604-965-871-6. 5. Tran Trong Le. (2024). Cultural values at Ho Chi Minh city destinations in creative tourism development, <i>Culture and Arts Magazine</i>, No. 575, 07/2024; ISSN: 0866-8655. 6. Tran Trong Le. (2024). Tourism linkage of Can Gio destination in sustainable tourism development. In <i>Proceedings of the scientific workshop on sustainable tourism development in the digital age</i>, 07/2024; Finance Publishing House; ISBN 978-604-79-4498-9. 7. Tran Trong Le. (2023). Repositioning tourism branding from the cultural characteristics of Binh Thuan destination. In <i>Proceedings of the Provincial Scientific Workshop on Building, Managing, and Developing Binh Thuan Tourism Brand</i>, 10/2023; Finance Publishing House; ISBN 978-604-79-4011-0. 8. Tran Trong Le. (2023). Community organizational cultural resources in Thanh Phu land for homestay tourism development. In <i>Proceedings of the scientific workshop on smart tourism development linked to preservation, development</i>

	<p><i>of heritage values and exploitation of indigenous resources of Ben Tre province</i>, 04/2023, Hanoi National University Publishing House, ISBN 978-604-342-695-3.</p> <p>9. Tran Trong Le. (2021). Intangible cultural characteristics of the western land of Hau river in the Oc Eo culture period, <i>University of Saigon Science Journal</i>, 76(4), 98-109. ISSN: 1859-3208.</p> <p>10. Tran Trong Le. (2020). Tangible cultural characteristics of the western land of Hau river in the Oc Eo culture period, <i>Ho Chi Minh City Journal of Social Sciences</i>, No. 6 (262), 2020, pp. 68-79, ISSN: 1859-0136.</p>
Memberships:	None
- Management Activities	Tour leader has conducted tours in Ho Chi Minh City and the Mekong Delta with Israeli tourists for many years.
- Academic Activities	Organizing and taking Norwegian and Singaporean students on educational trips in Ho Chi Minh City and the Mekong Delta.
- Personal Background/ Experience	<p>- International tour guide has taken tourists from countries such as Australia, the UK, the USA, Singapore, Italy, Sweden, Israel, etc., to visit tourist destinations in Viet Nam since 2006.</p> <p>- Conducting educational tours for Van Hien University's Tourism students to gain practical experience in various tourist destinations across Viet Nam.</p>
Other:	<p>- Teaching tourism market to postgraduate students of Tourism and Travel Management at Van Hien University.</p> <p>- Deepen understanding of Vietnamese tourism and culture with a focus on Southern culture of Viet Nam through academic research.</p> <p>- Phone: 0908.340.948</p> <p>- Email: Trantronglek8@gmail.com</p>